



PRIVACY AND SECURITY POLICY

Arena Atlântico, SA, (“**Altice Arena**”) takes the privacy and protection of their user’s data very seriously.

This Policy ("Policy") sets out the terms on which we process any personal data we collect from you, or that you provide to us, indicating how and why we collect the data, how the data are processed, the conditions under which they may be disclosed to recipients and how we keep them safe. Arena Atlântico, S.A. ensures privacy and security in the processing of data provided by the user for sending marketing actions and we only request and collect the personal data necessary to provide you with information about **Altice Arena** and their partners. Any person whose data has been collected has the right to access any data provided, as well as to rectify and erase them.

We detail below the information processing practices that we have adopted and relating to the newsletter subscription, including how personal data are collected and used.

As an integral part of our privacy policy, we have made the following commitments to the benefit of the users:

- Process the data in a lawful and transparent manner, collecting only the data necessary and relevant for the purpose of processing;
- Allow that data subjects whose data have been collected, to access and correct their retained data, handling the data processed in a plain language which strictly corresponds to the content of the records retained;
- Do not use the data collected for a purpose that is incompatible with the determining purposes of the collection;
- Keep the data accurate and, if necessary, current;



- Ensure that the consent a personal data subject is obtained for the processing whenever this is necessary to allow the processing;
- Ensure the data subject the right to erase the data used when this is requested by the user and that the conditions for erasing the data are in place, in accordance with the law, free of charge;
- To have systems in place that prevent access, modification, destruction or addition of data by an unauthorized person and that allows the detection of intentional or unintentional information deviations;
- Respect the duty of confidentiality with regard to the data processed;
- Do not perform interconnection between personal data, unless authorized by law.

Security and Privacy

SSL is supported by all major browsers for Internet access, Google Chrome, Firefox, Safari, Opera, Microsoft Edge and Microsoft Explorer. There are two things to be verified to make sure that the site you are using is secure: the first is a key or a lock (in Microsoft Internet Explorer) that appears at the bottom of the browser window, which indicates that the page is secure. When entering a secure area of the site, you will also notice that the URL starts with https: // (S meaning secure). In some browsers, the navigation bar becomes green when you are browsing in a secure environment.

Cookies Policy

Cookies are files with a small amount of data that are generally used as an anonymous unique identifier. They are sent to your browser from the site you are visiting and are stored in the internal memory of your device.



You have the option to accept or reject these cookies and to know when a cookie is being sent to your device. If you choose to reject our cookies.

What information do we collect?

Altice Arena collects and stores personal information from users in order to provide a more personalized service to each user. Thus, when subscribing to our newsletter, we may request that you provide us with some personally identifiable information, such as your e-mail address, name and information such as address, location and cell phone, and we will process and store your personal information for this purpose.

Other types of information may also be collected, such as:

The location

Information about sites you view and visit

Music preferences

The access to some of the above information (such as your location) may be restricted by the operating system of your mobile device, and your consent shall be requested before we can access this information. Giving your consent is your choice;

In accordance with the Terms and Conditions we do not knowingly collect personally identifiable information from children under the age of 13 without parental consent. If we discover that a child under the age of 13 has provided us with personal information, we shall immediately erase them from our servers. If you are a parent or guardian and you know that your child has provided us with personal information, please contact us so we can take the necessary steps.



How do we use the information?

Any information provided by a user is processed in accordance with the Personal Data Protection Laws in force. The information stored is used to establish a relationship with the user through business communications, newsletters and marketing operations, according to the personal interests of the user expressed by the newsletter/website subscription. Any user may cancel his agreement to receive such communications at any time by following the unsubscribe instructions contained in all marketing messages that are sent to him or by using the contact details below.

With whom do we share this information?

The information collected shall be exclusively used by **Altice Arena**, which ensures that they shall not share your information with external companies or other third parties.

How long do we keep your data?

We keep your personal data for the period of your subscription, such as your name, account credentials and e-mail. If your data are erased, you can subscribe at any time to send the communications at any time.

Other rights that you have

Under specific legal conditions, you also have the right to request us to erase, restrict the processing of your personal data, as well as the right to data portability.

You can unsubscribe from our marketing-related messages at any time by following the unsubscribe instructions included in the check box of the site or sending an e-mail to dados@aarena.pt.



You also have the right to make a complaint to a supervisory authority (National Data Protection Commission - CNPD).

We may occasionally update this Privacy Notice. When applicable, we will post updates to this Privacy Notice indicating the effective date of the update.

If we make any material changes to how we collect and use your personal information, then we will also take other reasonable measures to inform you (which may include contacting you by e-mail if we have your e-mail address). When required by law, we will seek your affirmative consent for such material changes.

Contact Information

You can contact us at any time by e-mail, by sending your message to: dados@aarena.pt.

Lisbon, May 24, 2018